

Safe Routes to School AD EVALUATION FORM

Agency Name	Agency Name
Is the slogan catchy and appealing? Yes No Explain.	Is the slogan catchy Explain.
Are the facts or statistics convincing? Yes No Explain.	Are the facts or state Explain.
Rate the Visual Presentation of the Ad:	Rate the Visual Pre
Excellent Good Okay Needs Work	Excellent Go
Why did you give it that rating?	Why did you give it





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